



Her Centre Annual Review

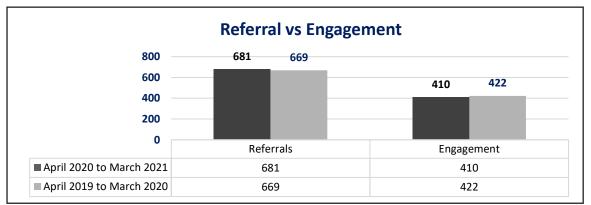
2020 to 2021

To engage, enable and empower women to move away from abuse, and to move **forward** with their lives

Her Centre service provision 2020-21

Ongoing crisis support to women experiencing abuse

We had 681 referrals in 20-21 which is an increase on our referrals for last year. Our one stop shop numbers are greatly reduced due to move to online, from 257 last year to 100 this year. Of our referrals not coming through our one stop shop, only 410 engaged. This is a drop in engagement, from 70% to 61% in part due to seeing more women with more complex challenges that can be a barrier to leaving abuse, such as mental ill health, substance misuse problems, and also due to women having unsettled status in the country. We can often help women access the right to remain and benefits, but many don't realise this.



New training programme for GPs on recognising abuse

We started the new IRIS programme, which stands for Identification and Referral to Improve Safety. This is a training and support programme where Her Centre provide all Greenwich GP practices specialist training and then take referrals from the surgeries to support women into safety. The programme began in October and will run for two years covering all Greenwich surgeries.

Support for women in accessing housing

We continued for a second year with our Independent Domestic Violence Advocate (IDVA) post based in the council Housing Options team supporting women who present as homeless due to abuse. This post has built strong links with housing and given additional support to women to understand where they can stay safe. Last year we supported 146 women referred through housing or with housing as their primary need.

Support for children of families where there has been abuse

Our Children's IDVA continues to work with children and families affected by abuse, working with Children's Social Services and counselling provided by Deborah Ubee Trust.

Support for girls who experience abuse

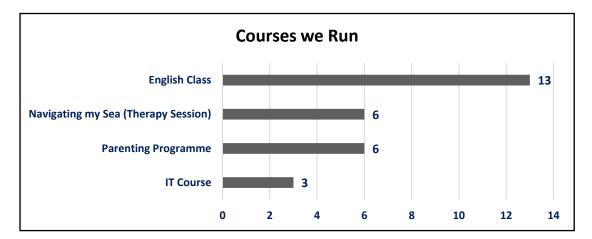
Our New Leaf project continues until October 2021 and has run for 8 years with our partners Little Fish Theatre who provide theatre workshops and intensive group work. We will extend the provision throughout next year with our new funded project from National Social Prescribing and Arts Council working with Tramshed and Public Health's Young person's life coach.

Sexual abuse support

Our Sexual Violence advocate supported 99 women who experienced sexual abuse either from within a relationship or from casual acquaintances or strangers. This post has been funded for 7 years with funding from Henry Smith, that ends June 2021. We have applied to MOPAC to take on funding this work.

Basic English classes

Our basic English classes did run both live and online with 13 attending over the year. We also ran our parenting programme, with 6 attending, and our IT course, with 3 attending.



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Group and individual counselling

Our support group continues to run both live and online over the year and we were able to refer clients to partners Deborah Ubee Trust for individual long-term counselling. In all 47 attended group and individual counselling.

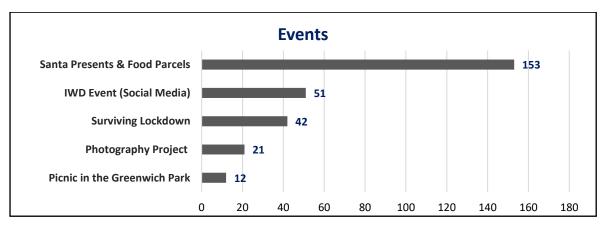
Back to work support

Our work placement programme overran due to Covid delays, but we were able to place 10 women in the past year and have renewed funding for an additional 2 years from City Bridge Trust to continue this effective programme of 6 month paid work placements that build women's employability long term.

Events

Her Centre held two online events in the past year, both reviewing social media. The first in December looked at how we all survived lockdown, and the second looked at how young people use social media, identifying both risks and opportunities. Both were held on zoom and had 93 people attend across the two events.

We also did a summer picnic with 12 families attending and had Santa give out presents and food parcels in December to 153 families. 21 of our clients participated in two photography projects, Out of the Box and Windows on the World.



Food

Finally, we distributed food weekly to women in crisis throughout the year, feeding 53 families while they sorted benefits after losing work, sorted their status after leaving a husband while on a spousal visa, or where illness or immigration status meant they were without income to feed their families.

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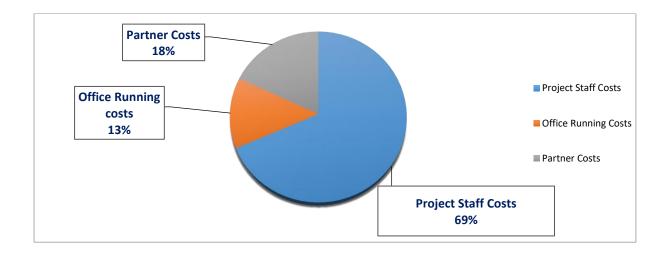
The coming year

Our one stop shop drop is open every Friday now at Clockhouse. Our face-toface English classes started the 20th April with a creche. Our support group moved to live from online from 28th April. Our work with women experiencing abuse continues with phone and online support and face to face depending on what works best for that person. We are growing and continue to meet the growing demand for our services to women in Greenwich.

Finance Chart and Graphs

The chart below shows an overall summary of what the Her Centre spent it's funds on during the year ended 31st March 2020.

69% on Project Staff costs, 18% on Partner costs with 13% on office running costs.



The graph at the next page is showing a breakdown of grants by funders. The Her Centre's total income from grants at the year ended 31 March 2020 was £588,980, just short of £600,000 with a 10% increase on last year.

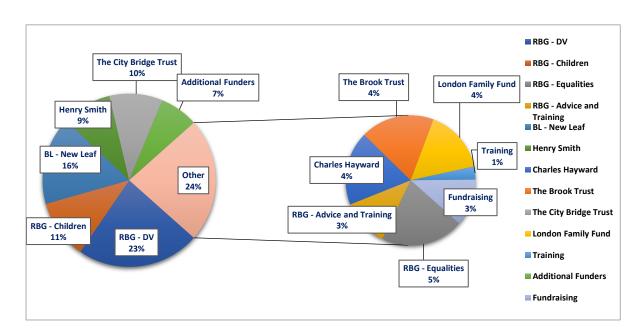
Royal Borough of Greenwich grants accounts for 41% of our funding which helps us in providing support to women experiencing Domestic Abuse including children affected by Domestic Violence. It has allowed us to work in collaboration with the police and social services to provide the necessary support these women and children need.

Funding from the National Lottery made up 16% of our total funding which continues to help Her Centre work with our partner Little Fish Theatre Company in training young people about healthy relationships.

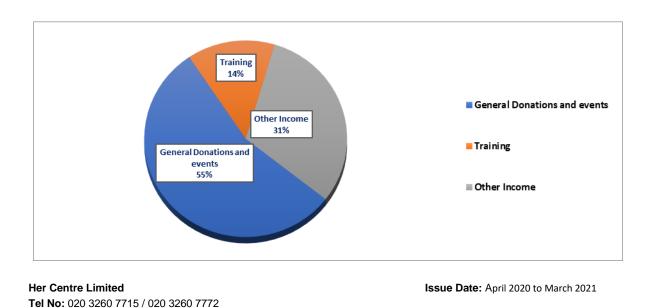
Her Centre Limited Tel No: 020 3260 7715 / 020 3260 7772 Funding from The City Bridge Trust accounts for 10% of our funding and enabled us to work with other partners such as Greenwich Local Labour and Business to support women into paid employment placements.

We also receive funding from Henry Smith, and this provides 9% of our funding which allows us to continue the service to support women who have been abused sexually.

Fundraising income makes up 3% and this has been broken down on the next slide.



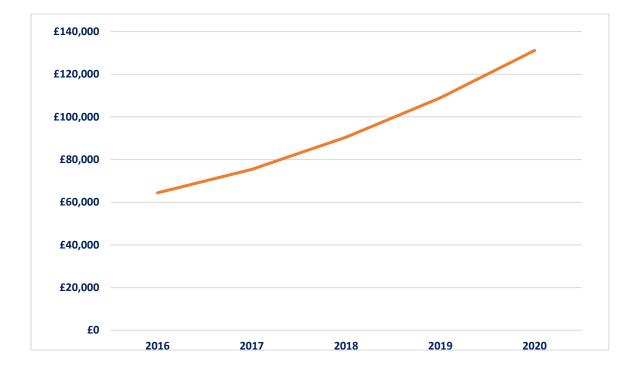
The Her Centre has raised funds via fundraising events, General Donations and Training. Our fundraising income together with other unrestricted income came to £31,551.



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We are trying to grow our fundraising income as this is unrestricted funds which gives us greater independence on how we utilise the money.

Her Centre has a reserves policy to retain reserves equal to 3 working month's turnovers. The graph shows an upward trajectory and as at year end 31st March 2020, Her Centre's reserves were £131,146.



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